

## September Promotion - Historian and Media Relations

Greetings!

As we are going about our business of Historians and Media Relations, please remember the acronym of S.N.A.P.: ***Stop Now Ask Permission.***

Be certain to print the youth and adult photo releases available in MALTA Member Resources. We have also put the release form on the Department web page. These releases protect the photographer and the person being photographed, especially children.

Be aware of what you are photographing, as people and places have reasons that they may not want the pictures public, so please ask for permission.

Some Photography tips: Photos should be clear and sharp, at least 1 MB (megabyte) in size and taken with attention to detail.

Please avoid these following pitfalls: Closed eyes, Mouth open or full of food (if someone happens to pop food, just before you take that picture, let them finish!)

Avoid Distracting objects in the frame or awkward placement of people or things (example: bunny ears, trees look like they are coming out of someone's head, etc.) Offensive language on articles of clothing.

Happy Snapping and don't forget to send me your pictures and reports!

Yours in Service,

Juliet Kennedy

Department of California Historian and Media Relations

VFW Auxiliary Life Member to General John J Pershing Post 4647

North Highlands, CA - District 17